

# News

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## **MBDA to Market BAE Systems' APKWS Laser-guided Rocket in Europe**

LONDON, United Kingdom — BAE Systems, Inc. today announced an agreement with MBDA to support marketing efforts for the Advanced Precision Kill Weapon System ([APKWS™](#)) laser-guided rocket. Under the terms of the agreement, MBDA will lead marketing efforts for the BAE Systems, Inc. APKWS rocket in Europe.

“MBDA’s position as a prime weapon systems integrator in Europe, and the existing relationship between BAE Systems and MBDA, made this agreement a natural fit,” said David Harrold, director of precision guidance solutions at BAE Systems, Inc. “As part of a global campaign, we anticipate this joint marketing effort will create a channel to meet the increasing demand from the European market for the APKWS rocket.”

The APKWS system is a mid-body guidance section fitted between the motor and the warhead, transforming a standard unguided 70 mm (2.75 in) munition into a precision laser-guided rocket to provide warfighters with a low-cost surgical strike capability. This highly innovative approach requires no modifications to the rocket, launch platform, or fire control/launcher system and allows militaries to leverage existing infrastructure and munitions investment.

“The APKWS rocket offers our customers high precision at a low cost,” said Paul Mead, group business development director at MBDA. “The system is suitable for a wide range of rotary and fixed wing platforms and complements our existing portfolio.”

More information on the APKWS rocket can be found at [www.baesystems.com/apkws](http://www.baesystems.com/apkws).

BAE Systems, Inc. is the U.S. subsidiary of BAE Systems plc.

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**Notes to editors :**

The APKWS rocket has been in full rate production by BAE Systems since 2012 and has proven its extremely high level of precision with a greater than 93% success rate achieved over numerous test and operational firings. It has been qualified and or demonstrated on more than 14 platforms including helicopters such as the AH-1 Cobra, AH-64 Apache, and MH-60 Seahawk, as well as on fixed wing platforms such as the F-16 Fighting Falcon. BAE Systems' global campaign and success within the US Military continues to drive tremendous intentional interest.

With a significant presence in five European countries and within the USA, in 2014 MBDA achieved a turnover of 2.4 billion euros with an order book of 12.6 billion euros. With more than 90 armed forces customers in the world, MBDA is a world leader in missiles and missile systems.

MBDA is the only group capable of designing and producing missiles and missile systems that correspond to the full range of current and future operational needs of the three armed forces (land, sea and air). In total, the group offers a range of 45 missile systems and countermeasures products already in operational service and more than 15 others currently in development. MBDA is jointly held by AIRBUS Group (37.5%), BAE SYSTEMS (37.5%), and FINMECCANICA (25%).