

Pacte PME

SME day at MBDA France for the results of the Pacte PME annual survey.

More than 40 SMEs participated to the second SME day in MBDA France, on Nov 7th, organized with the association Pacte PME.

The objective was to share MBDA's results coming from the "Pacte PME annual survey". MBDA can be satisfied of the outcome (**ranked #3 in France**) highlighting the good level of relationships with our SME supply base.

This day was also the opportunity to have some concrete and trustful exchanges, through presentations and "roundtables". 3 main topics were discussed and led to some pragmatic recommendations on ways to grow our business together, to improve our contractual relationship and to drive innovation more successfully.

DGA was also a key player for the success of this session, especially putting on the table some concrete levers to boost innovation in the French SME supply base : RAPID Projects, MCM-ITP, ASTRID, Clusters, TDP,...

www.mcmitp.com

<http://www.pactepme.org/>

<http://www.ixarm.com/-Espace-PME->

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