



## **MBDA names Jérôme Dufour as Director of Communications**

Jérôme Dufour has been appointed MBDA's new Director of Communications and will take up his role on 9<sup>th</sup> March, 2015. He will report directly to Antoine Bouvier, CEO of MBDA, and takes over from Yves Barillé who has moved to Airbus Helicopters as its new Director of Communications.

Aged 46, Jérôme Dufour started his career with Giat Industries in 1993 where he had several roles of an operational nature until, in 2004, he became responsible for the Communications and Public Affairs Directorate of the business which duly became Nexter in 2006. Following this, in 2010, he joined Thales as its Group Director of Communications.

On the occasion of Yves Barillé's departure, Antoine Bouvier said: "I would like to take this opportunity of warmly thanking Yves for his personal contribution in the construction of the European group MBDA while carrying out the function of Director of Internal Communications as of 2002 and subsequently that of Group Communications Director. During this latter phase, he was instrumental in reinforcing the image of MBDA both within our domestic and export countries. I wish him every success in his new role at Airbus Helicopters.

I am delighted to welcome the arrival of Jérôme Dufour. Thanks to his widely recognised experience as a communications professional as well as his extensive experience in the defence sector with which he has been familiar for many years, Jérôme will allow us to further reinforce the image of the MBDA group, especially as a partner of our domestic countries' armed forces and as a trusted supplier to our export countries".

### **Notes to editors**

With a significant presence in five European countries and within the USA, in 2013 MBDA achieved a turnover of 2.8 billion euros with an order book of 10.8 billion euros. With more than 90 armed forces customers in the world, MBDA is a world leader in missiles and missile systems.

MBDA is the only group capable of designing and producing missiles and missile systems that correspond to the full range of current and future operational needs of the three armed forces (land, sea and air). In total, the group offers a range of 45 missile systems and countermeasures products already in operational service and more than 15 others currently in development.

MBDA is jointly held by AIRBUS Group (37.5%), BAE SYSTEMS (37.5%), and FINMECCANICA (25%).

### **Press contact:**

#### **Jean Dupont**

Tel : +33 (0)1 71 54 11 73

Mobile: +33 (0)6 33 37 64 66

[jean.dupont@mbda-systems.com](mailto:jean.dupont@mbda-systems.com)